

**FRIDAY, NOVEMBER 20, 2009
WILSHIRE EBELL THEATRE, LOS ANGELES**



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$25,000

Premier Seating and VIP passes to the VIP Reception for 10 guests

Recognition Opportunities: Logo placement on printed and electronic Save the Date and electronic Invitation; Verbal recognition during the evening welcome; Prominent placement on sponsor signage throughout the event; Tribute Video and/or screen; Sponsor acknowledgement and opportunity for web link on the Adam Carolla Podcast with 130,000 daily listeners and adamcarolla.com; Sponsor acknowledgement by KROQ FM, Los Angeles; Sponsor acknowledgement on www.aninconvenienttumor.com, a blog with 250,000 readers; Sponsor and acknowledgement and logo/link on the *Laughs for Bald Bryan* website.

GOLD SPONSOR \$10,000

Premier Seating and VIP passes to the VIP Reception for 8 guests

Recognition Opportunities: Sponsor name on electronic Save the Date/Invitation; Verbal recognition during the evening welcome; Prominent placement on sponsor signage throughout the event; Tribute Video; Sponsor acknowledgement on the Adam Carolla Podcast with 130,000 daily listeners and adamcarolla.com; Sponsor acknowledgement on aninconvenienttumor.com, a blog with 250,000 readers; Sponsor and acknowledgement and logo/link on the *Laughs for Bald Bryan* website.

SILVER SPONSOR \$5,000

VIP Seating and passes to the VIP Reception for 4 guests

Recognition Opportunities: Listing on sponsor signage throughout the event; Tribute Video; Sponsor acknowledgement on aninconvenienttumor.com, a blog with 250,000 readers; Sponsor acknowledgement on the *Laughs for Bald Bryan* website.

BRONZE SPONSOR \$2,500

VIP Seating and passes to VIP Reception for 2 guests

Recognition Opportunities: Listing on sponsor signage throughout the event; Sponsor acknowledgement on the *Laughs for Bald Bryan* website.

DIGITAL TRIBUTES

A Digital Tribute screen will be playing at the event. This is a 'green' option to the traditional Tribute Journal printed for events and offers each purchaser of a Tribute in-room promotion during the event. Tributes will play before the show, during arrivals and as the show wraps. Video Tributes will also play between acts. Tributes must be submitted by November 15, 2009.

• **Video Tribute:** \$500

• **Screen Tribute:** \$250

For additional information about becoming a sponsor or to create a Tribute Video or Screen please contact Deborah Barge at 206.229.0706 or info@laughsforbaldbryan.com

Sponsorship commitment must be received before deadline for inclusion in printed materials.